

**ECONOMIC SOCIOLOGY AND TECHNOLOGY**  
**September 23 – 24, 2005**  
**Cornell University, Ithaca, New York**

**Place: Clark Hall, 7<sup>th</sup> floor**

**Reception: Thursday, September 22, 6:00-7:30pm, place: Rockefeller Hall 307**

**Workshop Schedule**

**Friday, September 23 (Invited papers); place: Clark Hall, 7<sup>th</sup> floor**

9:00 - 9:30 am      Coffee and Continental Breakfast

9:30 – 10:00 am      Conference Introductions

10:00 – 12:00 pm      (3 papers)

Karin Knorr Cetina (Sociology, Chicago University), "What is a Financial Market?"

David Stark (Sociology, Columbia university), "Tools of the Trade: The Socio-Technology of Arbitrage"

Phillip Mirowski (Economics and Policy Studies, Notre Dame University), "Markets Made Flesh"

12:15 -- 1:30 pm      Lunch

1:30 – 3:30 pm      (3 papers)

Fabian Muniesa (Centre de Sociologie de l'innovation, Ecole des Mines de Paris), "Trading Room Telephones and the Identification of Counterparts".

Alex Preda (Sociology, University of Edinburg), "Technology and Boundary-Marking in Financial Markets"

Olivier Tirmarche, (Center for the Sociology of Organizations, CNRS, Paris), "How do Information Technologies Shape the Rules of Stock Exchanges?"

3:30 - 4:00 pm      Tea Break

4:00 - 6:00 pm (3 papers)

Michael Lounsbury (University of Alberta School of Business), "Institutional Entrepreneurship at the Nano Frontier"

Barbara Hahn (History, UNC-Chapel Hill), "Growing a Business: Commodity Chains, the Boundaries of the Firm, and the Origins of the U.S. Tobacco Industry"

Antoine Debure (CSO-CNRS, Paris), "Qualities and Qualification in the French Wine Sector: A Strategic Resource"

Dinner plus free evening

**Saturday, September 24 (Submitted Papers); place: Clark Hall, 7<sup>th</sup> floor**

9:00 - 9:30 am Coffee and Continental Breakfast

**Two parallel sessions**

*Room One*

9:30 - 10:50 am (2 papers)

Shay David (Science & Technology Studies, Cornell University) and Trevor Pinch (Science & Technology Studies, Cornell University), "Six Degrees of Reputation: Knowledge Production in Online Review and Recommendation Systems"

Denise Anthony (Sociology, Dartmouth University), "Explaining Quality in Internet Collective Goods: Zealots and Good Samaritans in the Case of Wikipedia"

*Room Two*

9:30 - 10:50 am (2 papers)

Richard Swedberg (Sociology, Cornell University), "The Centrality of Materiality: Economics and Technology from Xenophon and Onwards"

Christian Licoppe (Ecole Nationale Supérieure des Télécommunications), "A Study of Technology-mediated Consumption as the Interplay of Economic Transaction and Social Interaction"

10:50 – 11:20 am Coffee Break

*Room One*

11:20 – 1:00 pm (3 papers)

Sharon Moran (Environmental Science and Forestry, SUNY, Syracuse), "Environment, Technology, and Markets: The Role of State Policies Stimulating Innovative Approaches"

Knut Sorenson (Interdisciplinary Studies of Culture, Norwegian University of Science and technology, "Governance through Economics? The Economic Ordering of Sustainable Energy Policies in Norway"

Elizabeth Pop Berman (Sociology, University of California at Berkeley), "Science, the Economy, and Unintended Consequences: The Bayh-Dole Act and the Accidental Marketization of the University"

*Room Two*

11:20 – 1:00 pm (3 papers)

Akos Rona Tas (Sociology, University of California at San Diego), "Credit Assessment as Formalized Vaticination"

Hiro Miyazaki (Anthropology, Cornell University), "No Arbitrage, No Hope: Technological Utopia in Financial Economics"

Alexei Waters (Sociology, Cornell University), "All Stressed out: Finance, Technical Knowledge and the Bio-Social Logics of Experiments in Molecular Neurophysiology"

1:00 pm – 2:00 pm Lunch

*Room One*

2:00 pm - 3:20 pm (3 papers)

Sandrine Blanchemanche (Institut National de la Recherche Agronomique, Paris), "Food Sanitary Standards: Towards a Mix of 'Sound Science' and Socio-Economic Factors"

Rick Welsh (Sociology, Clarkson University), "Academic Capitalism in Agricultural Biotechnology: Results of Case Studies of Six US Land Grant Universities"

*Room Two*

2:00 – 3:20 pm (3 papers)

Kevin Mellet, (FORUM-TIPS, Université X), "The Job Board's Toolbox: Internet Matchmaking and the Transformation of Employment Ads"

Alexandre Mallard, (Laboratoire "Sociologie des Usages et Traitement Statistique de l'Information" , France Télécom Recherche & Développement ), 'Information and Communication Technologies and the Multiplicity of Market Models: Analysing How Very Small Businesses Use Communication Tools in Economic Activity"

3:20 – 3:40 pm        Tea Break

3:40 – 5:00 pm        Concluding Session - General Discussion and Comments by  
Michael Lynch (Science & Technology Studies, Cornell University) and David  
Strang (Sociology, Cornell)

**6:00 pm sharp!!!! Evening Dinner and Cruise (invited guests only)**. Place: 708 West  
Buffalo Street, by the Inlet, next door to Buffalo Barbeque (phone: 256-0898;  
where Bistro Q used to be)