



## VI. Awards

<i>Year</i>	<i>Honor</i>
2002	Vote to recommend promotion to associate professor with tenure by the Faculty Advisory Board, Stanford University Graduate School of Business
1999	With Ray E. Reagans, awarded an exploratory grant from the Citigroup Behavioral Sciences Research Council for the proposal, "Managing Networks: A Role-Set Approach."
1996	Honors, Special Field Examination in <i>Organizations</i> , University of Chicago Department of Sociology
1995	Thompson Award for best graduate student paper in the field of Organizations and Occupations, by <i>American Sociological Association Section on Organizations, Occupations, and Work</i> .
1993	Honors, Preliminary Examination, University of Chicago Department of Sociology
1993	<i>National Science Foundation</i> Graduate Research Fellowship

## VII. Professional Membership and Activities

### *Memberships:*

1994-present	Member, American Sociological Association
2001-2002	Member, Academy of Management
1995-1996	Member, Council on Organizations and Occupations of the American Sociological Association

### *Editorships:*

2002-	<i>American Sociological Review</i> (editorial board)
2002-	<i>Industrial and Corporate Change</i> (associate editor)
2002-2003	<i>Accounts: A Newsletter of Economic Sociology</i> (co-editor)
1995-1996	<i>American Journal of Sociology</i> (associate editor)

Current and past reviewer for: *American Journal of Sociology*, *American Sociological Review*, *Sociological Theory*, *Social Psychological Quarterly*, *Sociological Methodology*,

*National Science Foundation (Sociology), Administrative Science Quarterly, Organization Science, Academy of Management Journal, Academy of Management Section on Organization and Management Theory (OMT).*

### VIII. Subjects Taught

Number	Title	Date	School
15.968	Sociology of Strategy	Spring 2003	MIT/Sloan
15.903	Strategy and Organization	Spring 2002	MIT/Sloan
15.900	Strategic Management	Fall 2001	MIT/Sloan
S250	Strategic Management	Winter 1998, Spring 1999, Spring 2000	Stanford GSB
R382	Managing Organizational Networks	Spring 1997, Fall 1998, Winter 1999	Stanford GSB
S290	Strategic Management in a Global Economy	Spring 2001	Stanford GSB

### IX. Publications

#### 1. Thesis

1997. "Mediating the Corporate Product: Securities Analysts and the Scope of the Firm." Doctoral Dissertation in Sociology, University of Chicago.

#### 2. Refereed Journal Articles

- 2004 "Structural Incoherence and Stock Market Activity." *American Sociological Review*, forthcoming.
- 2004 With Hayagreeva Rao, "Shrewd, Crude, or Simply Deluded? Comovement and the Internet Stock Phenomenon." Forthcoming, *Industrial and Corporate Change* 13: 171-213.
- 2003 With Tai-Young Kim, Kalinda Ukanwa, and James von Rittmann. "Robust Identities or Non-Entities? Typecasting in the Feature Film Labor Market." *American Journal of Sociology* 108: 1018-1075.

- 2003 With Tai-Young Kim. "The Critical Trade-Off: Identity Assignment and Box-Office Success in the Feature Film Industry." *Industrial and Corporate Change* 12: 27-67.
- 2001 With Damon J. Phillips. "Middle Status Conformity: Theoretical Restatement and Empirical Demonstration in Two Markets." *American Journal of Sociology* 107: 379-429.
- 2001 With John T. Jost. "What Makes You Think You're So Popular?: Self-Enhancement Meets the Friendship Paradox." *Social Psychology Quarterly* 64: 207-223.
- 2001 With Ray E. Reagans.. "Networks, Diversity, and Performance: The Social Capital of Corporate R&D Units." *Organization Science* 12: 502-517.
- 2000 "Focusing the Corporate Product: Securities Analysts and De-Diversification." *Administrative Science Quarterly* 45: 591-619
- 1999 "The Categorical Imperative: Securities Analysts and the Illegitimacy Discount." *American Journal of Sociology* 104: 1398-1438.
- 1998 With Shaul M. Gabbay. "Social Capital and Opportunity in Corporate R&D: The Contingent Effect of Contact Density on Mobility Expectations." *Social Science Research* 27: 189-217.
- 1997 With Edward O. Laumann and Christopher Masi. "Circumcision in the U.S.: Prevalence, Prophylaxis, and Sexual Practice." *Journal of the American Medical Association* 277:1052-1057.
- 1994 With Alan S. Zuckerman and Nicholas A. Valentino. 1994. "A Structural Theory of Vote Choice: Social and Political Networks and Electoral Flows in Britain and the United States." *Journal of Politics* 56: 1008-33.

### 3. Publications in Process

With Stoyan Sgourev, "Peer Capitalism: Social Structure, Motivation, and Learning in the Market Economy." Working draft, MIT Sloan School of Management.

With Ray E. Reagans and Bill McEvily. "On Firmer Ground: Identifying the Causal Impact of Social Structure on Performance in a Contract R&D Firm." Working draft, MIT Sloan School of Management.

With Ray E. Reagans and Bill McEvily. "How to Make the Team: Social Networks vs. Demography as Criteria for Designing Effective Projects in a Contract R&D Firm." Working draft, MIT Sloan School of Management.

With Ray E. Reagans and Bill McEvily. "Two Holes in One? Information and Control in the Analysis of Structural Advantage." Working draft, MIT Sloan School of Management.

#### **4. Invited Journal Contributions**

2004 "Towards the Social Reconstruction of an Interdisciplinary Turf War (A Comment on Zajac and Westphal). *American Sociological Review*, forthcoming.

2003 "On *Networks and Markets* by Rauch and Casella, eds.," *Journal of Economic Literature* 46: 545-565.

#### **5. Book Reviews**

2002 Review of James E. Coverdill and William Finlay, *Headhunters*. *American Journal of Sociology*, forthcoming.

#### **6. Other Publications**

Feldstein, Janet and Ezra W. Zuckerman. "2001 The Globalization of Israeli Venture Capital." Stanford University Graduate School of Business Teaching Case.

Sgourev, Stoyan, under the supervision of Ezra W. Zuckerman, "A Note on Industry Peer Networks." Stanford University Graduate School of Business Teaching Case ON-2.

Siglianti, Stefano, Tracy Tefertiller, John Wenstrup, and John Wood, under the supervision of Ezra W. Zuckerman. 1999. "Internet Valuations: Surveying the Landscape." Technical Report No. 82. Stanford University Graduate School of Business.

Sutherland, Margot, under the supervision of Ezra W. Zuckerman. 2000. "Business Networks." Stanford University Graduate School of Business Teaching Case ON-1

## **XVI. Invited Oral Presentations**

“Two Holes in One? Information and Control in the Analysis of Structural Advantage.” Presented at the OSG seminar of MIT Sloan School of Management, April 2003; and at the OB seminar, UT-Austin McCombs School of Business, May 2003.

“Shrewd, Crude, or Simply Deluded? Comovement and the Internet Stock Phenomenon.” Presented at the management seminar, NYU Stern School of Business, October 2002; and at the Workshop in Applied Statistics, Harvard University, November 2002; and at the Organizational Ecology conference, Stanford University, December 2002.

“Robust Identities or Non-Entities? Typecasting in the Feature Film Labor Market.” Presented at the seminar of the Management Division, Columbia University Graduate School of Business, February 2002; at the social organization workshop of the University of Chicago Graduate School of Business, May 2002; at the American Sociological Association annual meetings, August 2002; and at the IWER seminar of MIT Sloan School of Management, October 2002.

“Category Emergence in the Rise and Fall of the Internet Stock.” Presented at the Organizational Behavior seminar, Harvard Business School, and at the Economic Sociology seminar, MIT/Sloan School of Management, October 2001.

“Structural Incoherence and Stock-Market Volatility.” Presented at the University of Chicago Graduate School of Business, October 2000; the University of Washington Department of Sociology, November 2000; and the 2001 Academy of Management meetings.

“Middle Status Conformity: Theoretical Restatement and Empirical Demonstration in Two Markets.” Presented at the seminar of the Management Division, Columbia University Graduate School of Business, November, 1999; at the Strategy seminar, Harvard Business School, March 2000; and at the Strategy seminar, Washington University Olin School of Business, March 2000.

“The Highbrow Trade-Off: Market Mediation and Success in the Film Industry.” Paper presented at the annual meetings of the *American Sociological Association*, 1999.

“The Categorical Imperative: Securities Analysts and the Illegitimacy Discount.” Paper presented at the OBIR workshop, UC Berkeley, February 1998 and at the annual meetings of the *American Sociological Association*, 1998.

“Mediating the Corporate Product: Securities Analysts and the Scope of the Firm.” Paper presented at the annual meetings of the *American Sociological Association*, 1997.

“Why Your Friends *Seem* to Have More Friends Than You Do.” Paper presented at the annual *Sunbelt Conference on Social Networks*, February 1996 and at the annual meetings of the *American Sociological Association*, August 1996.

With Edward O. Laumann and Christopher Masi. "Circumcision in the U.S.: Prevalence, Prophylaxis, and Sexual Practice." Paper presented at the annual meetings of the *American Sociological Association*, August 1996.

With Shaul M. Gabbay. "Networks and Opportunity in Corporate R&D: The Contingent Effect of Brokerage on Mobility Expectations." Paper presented at the annual meetings of the *American Sociological Association*, August 1995 and at the annual meetings of the *Academy of Management*, August 1995.

"Social Contagion in the Health Policy Domain: The Social Construction of Organizational Identity." Paper presented at the 14th *Sunbelt Conference on Social Networks*, February 1994.